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Task 3: Marketing a snack

Collect examples 3 different snacks that have been marketed to teenagers who want to eat a healthy diet. For each snack fill in the table below.

	Snack 1	Snack 2	Snack 3
Who would buy the product?			
How is it sold e.g. in a multipack?			
Where is it sold?			
How much does it cost to buy?			
How expensive are the ingredients and production?			
How is it promoted and packaged?			
Does the promotion target a particular age or group of people?			